

**WRAL-TV Accounting Department** PO Box 60904 Charlotte, NC 28260 Main: (919)821-8514 Billing: (919)821-8581

# **Billing Address:**

**Buying Time Attention: Accounts Payable** 650 Massachusetts Ave NW #210 Washington, DC 20001



Advertiser	Dalton for Governor
Product	DALTON 9/11
Estimate Number	2205

Invoice #	116636-1
Invoice Date	09/30/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/17/12

Station	WRAL
Account Executive	Cheryl Blair
Sales Office	Washington Telerep
Sales Region	National

Order #	116636
Alt Order #	06281231
Deal #	
Order Flight	09/11/12 - 09/17/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	CIA - Mark PAID

IDB#	
Advertiser Code	323
Product Code	326

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WRAL	Price is Right	11a-12p				_	•			<u> </u>
	CLASS 3 -	CANDIDATE		00/10/12	to 09/16/12	1x	1				
	WRAL			F	09/14/12	:30	10:58 AM	WDFG12TVENV104	\$325.00	)	1
2	WRAL	Young and the Restless	4-5p								
	CLASS 3 -	CANDIDATE									
	WRAL			09/10/12 F	to 09/16/12 09/14/12	1x :30	3:59 PM	WDFG12TVENV104	\$875.00	1	1
6	WRAL	6pm News (M-F)	6-630p	ı	03/14/12	.30	3.39 F W	WDFG12 I VENV104	φο/3.00	•	'
·		CANDIDATE	0 000p								
					to 09/16/12	1x	1				
_	WRAL			F	09/14/12	:30	6:29 PM	WDFG12TVENV104	\$1,335.00		1
7	WRAL	Inside Edition CANDIDATE	7-730P								
	OLAGO 3 -	CANDIDATE		09/10/12	to 09/16/12	1x	1				
	WRAL			F	09/14/12	:30	7:28 PM	WDFG12TVENV104	\$670.00		1
8	WRAL	CBS This Morning	7am - 9am								
	CLASS 2 -	CANDIDATE		00/10/12	to 09/16/12	1x	1				
	WRAL			F	09/14/12	:30	7:29 AM	WDFG12TVENV104	\$380.00	)	1
9	WRAL	Dr. Phil	9-10a								
	CLASS 3 -	CANDIDATE									
	WRAL			09/10/12 F	to 09/16/12 09/14/12	1x :30	9:13 AM	WDFG12TVENV104	\$215.00		1
11	WRAL	David Letterman	1135p-1237a	Г	09/14/12	.30	9.13 AIVI	WDFG12 I VENV1U4	φ215.00		ı
• • •		CANDIDATE	1105p-1207a								
					to 09/23/12	1x	1				
	WRAL			М	09/17/12	:30	11:58 PM	WDFG12TVENV104	\$270.00		1
12	WRAL	Price is Right CANDIDATE	11a-12p								
	OLAGO 3 -	CANDIDATE									

09/17/12 to 09/23/12



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Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
12	WRAL	Price is Right	11a-12p			•	•				
		CANDIDATE									
	WRAL			M	09/17/12	:30	11:28 AM	WDFG12TVENV104	\$325.00		1
13		CBS Daytime (1:30-4P)	130-4p								
	CLASS 3 -	CANDIDATE									
					2 to 09/23/12	1x	1				
	WRAL			М	09/17/12	:30	2:59 PM	WDFG12TVENV104	\$875.00		1
14	WRAL	Young and the Restless	4-5p								
	CLASS 3 -	CANDIDATE									
					2 to 09/23/12	1x	1				
	WRAL			М	09/17/12	:30	4:00 PM	WDFG12TVENV104	\$875.00		1
15	WRAL	5:30 News	530-6p								
	CLASS 2 -	CANDIDATE									
					2 to 09/23/12	.,,	1				
	WRAL			М	09/17/12	:30	5:38 PM	WDFG12TVENV104	\$1,115.00		1
16	WRAL	Inside Edition	7-730P								
	CLASS 3 -	CANDIDATE									
					2 to 09/23/12	1x	1				
	WRAL			М	09/17/12	:30	7:12 PM	WDFG12TVENV104	\$670.00		1
17	WRAL	CBS This Morning	7am - 9am								
	CLASS 2 -	CANDIDATE									
	MOAL				2 to 09/23/12	1x	1		<b>#</b> 222.22		
	WRAL			М	09/17/12	:30	8:25 AM	WDFG12TVENV104	\$380.00		1
18	WRAL	WRAL 6a News Sat	6-8a								
	CLASS 3 -	CANDIDATE		00/10/1			1				
	MACDAL				2 to 09/16/12	1x	1-		Ф070.00		
	WRAL			Sa	09/15/12	:30	6:42 AM	WDFG12TVENV104	\$270.00		1
19	WRAL	Face The Nation 1030-1130	1030-1130								
	CLASS 2 -	CANDIDATE		22/12/11			_				
	MDAI				2 to 09/16/12	1x	<u>1</u>		Φ000 00		
	WRAL			Su	09/16/12	:30	11:28 AM	WDFG12TVENV104 was taken from the program log	\$200.00		1



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Sales Office	Washington Telerep
Sales Region	National

]	Order #	116636				
	Alt Order #	06281231				
	Deal #					
	Order Flight	09/11/12 - 09/17/12				

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	CIA - Mark PAID

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Agency Ref	
Advertiser Ref	

Line	Channel Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
19	WRAL Face The Nation 1030-1130	1030-1130								
	CLASS 2 - CANDIDATE									
20	WRAL Late News	11-1135p								
	CLASS 2 - CANDIDATE									
				2 to 09/16/12	1x	1				
	WRAL		Su	09/16/12	:00				See MG 20.2	1
	WRAL Follows Late Ftball/Bball	11:30pm-12:05am	Su	09/16/12	:30	11:55 PM	WDFG12TVENV104	\$1,335.00	MG for 20.1 09/16	2
21	WRAL CBS Sunday Morning CLASS 3 - CANDIDATE	9-1030a								
			09/10/12	2 to 09/16/12	1x	1				
	WRAL		Su	09/16/12	:30	9:08 AM	WDFG12TVENV104	\$600.00		1
22	WRAL Late News CLASS 2 - CANDIDATE	11-1135p								
			09/10/12	2 to 09/16/12	1x	1				
	WRAL		Th	09/13/12	:30	11:23 PM	WDFG12TVENV104	\$1,335.00		1
23	WRAL Noon News CLASS 2 - CANDIDATE	12p-1p								
			09/10/12	2 to 09/16/12	1x	1				
	WRAL		Th	09/13/12	:30	12:13 PM	WDFG12TVENV104	\$315.00		1
24	WRAL WRAL 5am News CLASS 2 - CANDIDATE	5am - 5:30a								
			09/10/12	2 to 09/16/12	1x	1				
	WRAL		Th	09/13/12	:30	5:25 AM	WDFG12TVENV104	\$300.00		1
26	WRAL 6pm News (M-F) CLASS 2 - CANDIDATE	6-630p								
			09/10/12	2 to 09/16/12	1x	1				
	WRAL		Th	09/13/12	:30	6:29 PM	WDFG12TVENV104	\$1,335.00		1
27	WRAL CBS This Morning CLASS 2 - CANDIDATE	7am - 9am								
				2 to 09/16/12	1x	1				
	WRAL		Th	09/13/12	:30	7:55 AM	WDFG12TVENV104	\$380.00	·	



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Line	Channel Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
28	WRAL Entertaiment Tonight	730-8P	•		•				•	
	CLASS 3 - CANDIDATE									
				to 09/16/12	1x	1				
	WRAL		Th	09/13/12	:30	7:42 PM	WDFG12TVENV104	\$670.00	)	1
31	WRAL David Letterman CLASS 3 - CANDIDATE	1135p-1237a								
				to 09/16/12	1x	1				
	WRAL		Th	09/13/12	:30	12:31 AM	WDFG12TVENV104	\$270.00	)	1
34	WRAL 5:00 First News CLASS 2 - CANDIDATE	5-530p								
				to 09/16/12	1x	1				
	WRAL		Th	09/13/12	:30	5:14 PM	WDFG12TVENV104	\$1,115.00	)	1
35	WRAL 5:30 News	530-6p								
	CLASS 2 - CANDIDATE									
				to 09/16/12	1x	1				
	WRAL		F	09/14/12	:30	5:38 PM	WDFG12TVENV104	\$1,115.00	)	1
37	WRAL Dr. Phil	9-10a								
	CLASS 3 - CANDIDATE					_				
	1445.41			to 09/16/12	1x	1		40.45.00		
	WRAL		Th	09/13/12	:30	9:14 AM	WDFG12TVENV104	\$215.00	)	1
38	WRAL David Letterman CLASS 3 - CANDIDATE	1135p-1237a								
				to 09/16/12	1x	1				
	WRAL		W	09/12/12	:30	12:13 AM	WDFG12TVENV104	\$270.00	)	1
40	WRAL Noon News CLASS 2 - CANDIDATE	12p-1p								
				to 09/16/12	1x	1				
	WRAL		W	09/12/12	:30	12:29 PM	WDFG12TVENV104	\$315.00	)	1
43	WRAL 6pm News (M-F) CLASS 2 - CANDIDATE	6-630p								



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43	WRAL 6pm News (M-F)	6-630p	•		•		•			
	CLASS 2 - CANDIDATE									
	WRAL		W	09/12/12	:30	5:59 PM	WDFG12TVENV104	\$1,335.00		1
44	WRAL Inside Edition	7-730P								
	CLASS 2 - CANDIDATE					_				
	WDAI			2 to 09/16/12	1x	1		4070.00		
	WRAL		W	09/12/12	:30	7:13 PM	WDFG12TVENV104	\$670.00		1
45	WRAL CBS This Morning	7am - 9am								
	CLASS 2 - CANDIDATE		00/10/1	2 to 09/16/12	1.,	1				
	WRAL		W	09/12/12	1x :30	8:58 AM	WDFG12TVENV104	\$380.00		1
47	WRAL WRAL News Sat. 9a-9:30a	9:00a - 9:30a	VV	09/12/12	.30	0.30 AIVI	WDFG121VENV104	φ360.00		1
41	CLASS 4 CANDIDATE R8.23	9.00a - 9.30a								
	OLAGO 4 CANDIDATE 110.25		09/10/13	2 to 09/16/12	1x	S-				
	WRAL		Sa	09/15/12	:30	9:23 AM	WDFG12TVENV104	\$200.00		1
50	WRAL WRAL 5:30AM News	530-6a						<del></del>		
	CLASS 2 CANDIDATE R8.23	000 00								
			09/10/12	2 to 09/16/12	1x	F				
	WRAL		F	09/14/12	:30	5:53 AM	WDFG12TVENV104	\$675.00		1
51	WRAL Entertaiment Tonight	730-8P								
	CLASS 3 CANDIDATE R8.23									
				2 to 09/16/12	1x	F				
	WRAL		F	09/14/12	:30	7:47 PM	WDFG12TVENV104	\$670.00		1
52	WRAL The Doctors	10-11AM								
	CLASS 3 CANDIDATE R8.23									
	WDA			2 to 09/16/12	1x	F		40.45.00		
	WRAL		F	09/14/12	:30	10:42 AM	WDFG12TVENV104	\$215.00		1
53	WRAL Noon News	12p-1p								
	CLASS 3 CANDIDATE R8.23		00/10/1	0.140/40	4	_				
	WRAL		09/10/12 F	2 to 09/16/12 09/14/12	1x :30	12:43 PM	WDFG12TVENV104	\$315.00		1
	WITAL	Wa	•			_	was taken from the program log			Į.



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53	WRAL Noon News CLASS 3 CANDIDATE R8.23	12p-1p								
54	WRAL WRAL 5am News CLASS 3 CANDIDATE R8.23	5am - 5:30a								
			09/17/12 t	o 09/23/12	1x	M				
	WRAL		M	09/17/12	:30	5:25 AM	WDFG12TVENV104	\$300.00		1
55	WRAL 5:00 First News CLASS 3 CANDIDATE R8.23	5-530p								
			09/17/12 t	o 09/23/12	1x	M				
	WRAL		M	09/17/12	:30	5:14 PM	WDFG12TVENV104	\$1,115.00		1
56	WRAL WRAL 5:30AM News CLASS 2 CANDIDATE R8.23	530-6a								
				o 09/23/12	1x	M				
	WRAL		M	09/17/12	:30	5:54 AM	WDFG12TVENV104	\$675.00		1
57	WRAL Dr. Phil CLASS 3 CANDIDATE R8.23	9-10a								
				o 09/23/12	1x	M				
	WRAL		M	09/17/12	:30	9:15 AM	WDFG12TVENV104	\$215.00		1
58	WRAL 7pm News CLASS 2 CANDIDATE R8.23	7-730p								
				o 09/16/12	1x	S-				
	WRAL		Sa	09/15/12	:30	7:15 PM	WDFG12TVENV104	\$400.00		1
59	WRAL CBS This Sat Morning 8-9a CLASS 3 CANDIDATE R8.23	8-9a								
				o 09/16/12	1x	S-				
	WRAL		Sa	09/15/12	:30	8:29 AM	WDFG12TVENV104	\$315.00		1
60	WRAL 6pm News (Sun) CLASS 2 CANDIDATE R8.23	6-630p								
				o 09/16/12	1x	S				
	WRAL		Su	09/16/12	:00			<del>\$530.00</del>	Credited	1



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61	WRAL	WRAL Sun Morning News	7-9a		-		•	_			
	CLASS 3 C	CANDIDATE R8.23									
				09/10/12 to		1x	S				
	WRAL			Su	09/16/12	:30	8:29 AM	WDFG12TVENV104	\$400.00	1	1
62		The Doctors	10-11AM								
	CLASS 3 C	CANDIDATE R8.23									
				09/10/12 to		1x	T				
	WRAL			Th	09/13/12	:30	10:31 AM	WDFG12TVENV104	\$215.00	1	1
63	WRAL	Price is Right	11a-12p								
	CLASS 2 C	CANDIDATE R8.23									
				09/10/12 to		1x	T				
	WRAL			Th	09/13/12	:30	10:59 AM	WDFG12TVENV104	\$325.00	1	1
64	WRAL	CBS Daytime (1:30-4P)	130-4p								
	CLASS 2 C	CANDIDATE R8.23									
				09/10/12 to		1x	T				
	WRAL			Th	09/13/12	:00			<del>\$875.00</del>	See MG 69.2,69.3	1
65	WRAL	WRAL 4:30am News	4:30a - 5am								
	CLASS 3 C	CANDIDATE R8.23									
					0 09/16/12	2x	T				
	WRAL			Th	09/13/12	:30	4:39 AM	WDFG12TVENV104	\$90.00		2
	WRAL			Th	09/13/12	:30	4:54 AM	WDFG12TVENV104	\$90.00	1	1
66	WRAL	WRAL 5:30AM News	530-6a								
	CLASS 2 C	CANDIDATE R8.23									
				09/10/12 to		1x	T				
	WRAL			Th	09/13/12	:30	5:43 AM	WDFG12TVENV104	\$675.00	1	1
67	WRAL	WRAL AM News	6-7a								
	CLASS 2 C	CANDIDATE R8.23									
				09/10/12 to		1x	T				
	WRAL			Th	09/13/12	:30	6:58 AM	WDFG12TVENV104	\$1,075.00		1
68	WRAL	The Doctors	10-11AM								
	CLASS 3 C	CANDIDATE R8.23									



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68	WRAL	The Doctors	10-11AM	<u>.</u>			•			•	
	CLASS 3 C	CANDIDATE R8.23									
					2 to 09/16/12	1x	W				
	WRAL			W	09/12/12	:30	10:14 AM	WDFG12TVENV104	\$215.00		1
69	WRAL	CBS Daytime (1:30-4P)	130-4p								
	CLASS 2 C	CANDIDATE R8.23									
					2 to 09/16/12	1x	W				
	WRAL			W	09/12/12	:00			<del>\$875.00</del>	See MG 69.2,69.3	1
	WRAL	Young and the Restless	4-5p	W	09/12/12	:30	4:28 PM	WDFG12TVENV104	\$875.00	MG for 64.1,69.1	2
					2 CANDIDATE						_
	WRAL	Young and the Restless	4-5p	Th	09/13/12	:30	4:29 PM	WDFG12TVENV104	\$875.00	MG for 64.1,69.1	3
				CLASS	2 CANDIDATE	: H8.23					
70	WRAL CLASS 3 C	Young and the Restless CANDIDATE R8.23	4-5p								
				09/10/1	2 to 09/16/12	1x	W				
	WRAL			W	09/12/12	:00			<del>\$585.00</del>	Credited	1
71	WRAL CLASS 3 C	WRAL 4:30am News CANDIDATE R8.23	4:30a - 5am								
	027.000	5, 1, 4, 5, 15, 11, E 1, 10, L0		09/10/1	2 to 09/16/12	2x	W				
	WRAL			W	09/12/12	:30	4:38 AM	WDFG12TVENV104	\$90.00		2
	WRAL			W	09/12/12	:30	4:54 AM	WDFG12TVENV104	\$90.00		1
72	WRAL	5:30 News	530-6p								
		CANDIDATE R8.23	000 op								
	02, 100 0 0	,		09/10/1	2 to 09/16/12	1x	W				
	WRAL			W	09/12/12	:30	5:39 PM	WDFG12TVENV104	\$1,115.00	)	1
73	WRAL	WRAL AM News	6-7a						, ,		
		CANDIDATE R8.23	0.14								
	02,100 2	3, 111313, 112 110.20		09/10/1	2 to 09/16/12	1x	W				
	WRAL			W	09/12/12	:30	6:29 AM	WDFG12TVENV104	\$1,075.00	1	1
74	WRAL	Dr. Phil	9-10a	••	30, 12, 12		0.20 / 1111		Ψ1,070.00		
77		CANDIDATE R8.23	J-10a								



WRAL-TV Accounting Department PO Box 60904 Charlotte, NC 28260 Main: (919)821-8514 Billing: (919)821-8581

## **Billing Address:**

Buying Time Attention: Accounts Payable 650 Massachusetts Ave NW #210 Washington, DC 20001

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Advertiser	Dalton for Governor
Product	DALTON 9/11
Estimate Number	2205

Invoice #	116636-1
Invoice Date	09/30/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/17/12

Station	WRAL	
Account Executive	Cheryl Blair	
Sales Office	Washington Telerep	
Sales Region	National	

Order #	116636
Alt Order #	06281231
Deal #	
Order Flight	09/11/12 - 09/17/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	CIA - Mark PAID

IDB#	
Advertiser Code	323
Product Code	326

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref#
74	WRAL	Dr. Phil	9-10a								
(	CLASS 2 C	CANDIDATE R8.23									
				09/10/12 to	09/16/12	1x	W				
	WRAL			W	09/12/12	:30	9:43 AM	WDFG12TVENV104	\$215.00		1
			Aired Spots	58							

Gross Total \$33,250.00

Agency Commission \$4,987.50

Net Amount Due \$28,262.50 Payment Terms 30 Days